

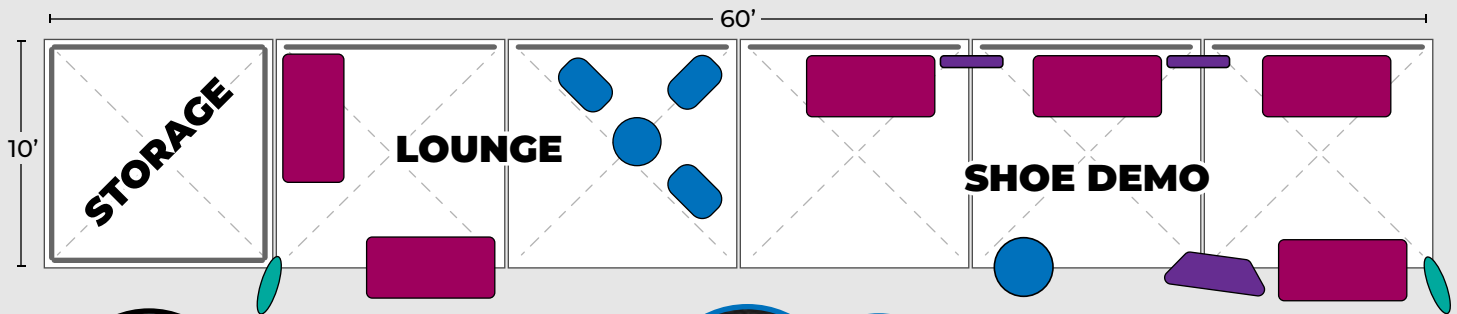
SALOMON

BRAND LOUNGE & SHOE DEMO 2024 BROKEN ARROW SKY RACE

Founded in the French Alps in 1947, Salomon is a leading outdoor equipment manufacturer. One of their largest product categories is trail running gear, so it follows that they invest heavily in trail running events like the Broken Arrow Sky Race. As the title sponsor, they show up big for this race with a branded experience where their customers can try or buy shoes, meet Salomon athletes, and interact with the brand. The 600 square foot Salomon area in the vendor village has a little bit of everything, and Strike custom event products make it easy to create a memorable experience.



THE SETUP:



POP-UP TENTS

- (6) 40mm Aluminum 10x10
- (9) 10' Full Walls

TABLE COVERS

- (3) 6' Fitted Table Covers
- (3) 6' StretchTable Covers

FLAGS

- (2) 12' Feather Flags
- (2) Flag Tent Connectors

INFLATABLE FURNITURE

- (1) Inflatable Bistro Table
- (3) Inflatable Lounge Chairs
- (1) Inflatable Ottoman

SIGNAGE

- (1) Large Pop Out Banner - 79" x 39"
- (2) 3' x 8' Pillow Case Walls

RACE FENCING

- (2) 46" x 150' 1-Color Screened Roll