



Strike Visuals Helps Devils Grin Create Custom Branded Bar Countertops for WSWA Access Live Activation

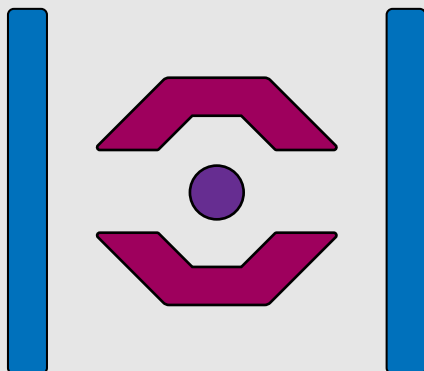
Devils Grin, a fast-growing Texas distillery, aimed to make a bold impression at the WSWA Access Live event in Colorado with a custom-designed booth. Their goal was to introduce their new product to a wider audience while providing a memorable tasting experience. To achieve this, they needed a booth that was not only visually striking but also functional, portable, and easy to set up.

The team had a clear vision: an octagon-shaped booth inspired by their Massive Show model, designed to accommodate bartenders, prominently showcase their product, and reinforce their brand identity. However, with tight deadlines, they required a solution that could be designed, built, and delivered efficiently without compromising on quality or impact.

"After working in the event industry for over 30 years, I can say that Strike Visuals is the only company that has truly delivered on custom designs and rapid execution. From the last-minute requests to the on-the-fly changes, Matt, Rebecca, and their team exceeded all expectations. Not only did they deliver an exceptional booth for our product launch, but they also did it quickly, professionally, and with great attention to detail."
 — Devils Grin representative



THE SETUP:



**(2) 10x20
SEG WALLS**



**(2) CUSTOM
SEG BAR
COUNTER**



**(1) CUSTOM
SEG OCTAGON
PILLAR**