



## Corral Boots' Event Activation at Skijoring Utah with Strike Visuals

Corral Boots, renowned for their handcrafted Mexican boots, aimed to enhance their brand visibility at the Skijoring Utah event in Heber. Their objective was to create a memorable and visually impactful experience that highlighted their unique product line and increased brand awareness. To achieve this, they collaborated with Strike Visuals to design a custom booth that reflected their craftsmanship and stood out at the high-profile outdoor event. The challenge was to create a durable, easy-to-set-up, and spacious booth that effectively communicated their brand story. Strike Visuals developed a tailored solution to meet these requirements, ensuring a striking and professional presence for Corral Boots.

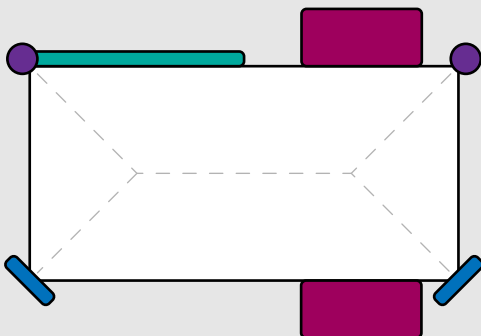
“Hi, this is Carolina, and I work with Corral Boots. I'm in charge of marketing, and we're here at Skijoring Utah. We had the pleasure of working with Strike, and it was an amazing experience.

We sell handcrafted boots, handcrafted in Mexico—they're so beautiful, so we needed an equally beautiful booth and tent, and Strike nailed it. Ever since we sent our designs and our color palette, they just understood the vision immediately, and I couldn't be happier with the results.”

—Carolina, Marketing Team Member at Corral Boots



### THE SETUP:



(1) 10x20 CUSTOM BRANDED TENT



(2) CUSTOM BRANDED ROLL-UP BANNER



(2) CUSTOM BRANDED STRETCH TABLE COVERS



(1) CUSTOM BRANDED POP-UP WALL



(2) CUSTOM BRANDED 12 FT. FEATHER FLAG